

Scarborough Sharks - Atom A/BB 2008-09

Head Coach Chuck East

My name is Chuck East and I am very excited about coaching this season's Scarborough Sharks Atom A/BB team. This will be my 9th season involved in girls hockey. I am an Intermediate Level qualified coach, and I have been very successful in developing players, especially in the younger ages. My 06/07 Novice program catapulted 4 of my players into a 1st, 4th and 5th overall in the Toronto Maple Leafs Ontario Skills Challenge at the ACC. My goalie finished 1st. This team also competed in the North Metro's and Provincial final weekends. The team consisted of 6 players that had not played hockey prior to coming to my program.

I have held various positions from Assistant/Head Coach (7 yrs), Team Manager and VP of Rep for the Durham West Girls Hockey Association for 2 years. I was responsible for organizing all of DWGHA's 23 Reps teams (and 2 Teddy Bear teams) at every level. I was also instrumental in helping combine Durham's Elite Hockey Program together at the Intermediate AA, Midget AA, Bantam AA programs, which has provided many players scholarships in both the US and Canada.

My philosophy is simple – I strongly believe that if players enjoy coming to the rink and are placed in a second to none, top ranked program, players will be successful.

Our team goals for players in the coming season will be to:

- Increase their love and passion for the game
- Significantly improve their skill level
- Instil good sportsmanship and fair play
- Develop good practice habits
- Increase focus, discipline and physical conditioning
- Provide a balanced hockey schedule to not effect school commitments
- Develop a strong TEAM bond on and off the ice
- Increase overall knowledge and understanding of the game through off ice study and testing
- Ensure all players will want to return to hockey in subsequent years
- Make certain, most importantly, that all players have FUN!!!!

Team organization and communication will be a very important component of our program this season. I believe you must have an open approach, but no one person is bigger than the TEAM. We will be providing players and parents with code of conduct with team rules and expectations for this season to ensure that these team goals are met.

I believe that my passion, enthusiasm and love for the game is contagious and I look forward to passing this on to the players on the Atom A/BB 08/09 team.

For additional information on the Atom A/BB program please contact the me at 416-831-7994 or by e-mail picuphocky@aol.com